

Webczar

VENTURE OF SMS MEDIA

excel your brand!



WE
ARE



Webczar Solutions "SMS MEDIA" is a multidisciplinary branding agency from **design to print management, website development to digital marketing**, Webczar has the in-house expertise and

experience to deliver your next project. The brains behind the concept had individually worked hard with the brands and poured their each and every learning into this entity.

Experience gave them the ability to think out of the box which gives birth to unique and creative implementation into every of your new project.

The localities are well focused and expert enough to complete what they have committed.

OUR SERVICES & SPECIALITIES

- > BULK SMS SERVICES
- > WEBSITE DESIGNING
- > WEBSITE & APP DEVELOPMENT
- > DIGITAL MARKETING
- > IVR- INTERACTIVE VOICE RESPONSE
- > 2D, 3D ANIMATED PROMOTIONAL VIDEO
- > GRAPHIC DESIGNING
- > UI/UX DESIGNING
- > PHOTO SHOOT

BULK SMS SERVICES



BULK SMS WITH SMS MEDIA

Promotional and Transactional SMS may use to target the current audiences timely for the repeat orders and timely pickup and delivery of the items before and after the laundry. It may increase the customer service and smooth running of the process without any failure or repeat visits for the same order.

Demo Account:

Website URL: opendnd.smsmedia.org

Login: testsms

Pass: testsms

WEBSITE DESIGNING

WEBSITE DESIGNING

We will initially develop a sitemap based on the information provided by you to determine the most effective navigational structure for the website. A storyboard demonstrates appropriate colors, text fonts, graphics, text buttons and their functions and placement. A well planned, well presented website will attract the new customers and encourage repeat visitors. Effective and professional design will make the website more functional and user friendly, leads to overall success of the project.

WEBSITE DESIGNING



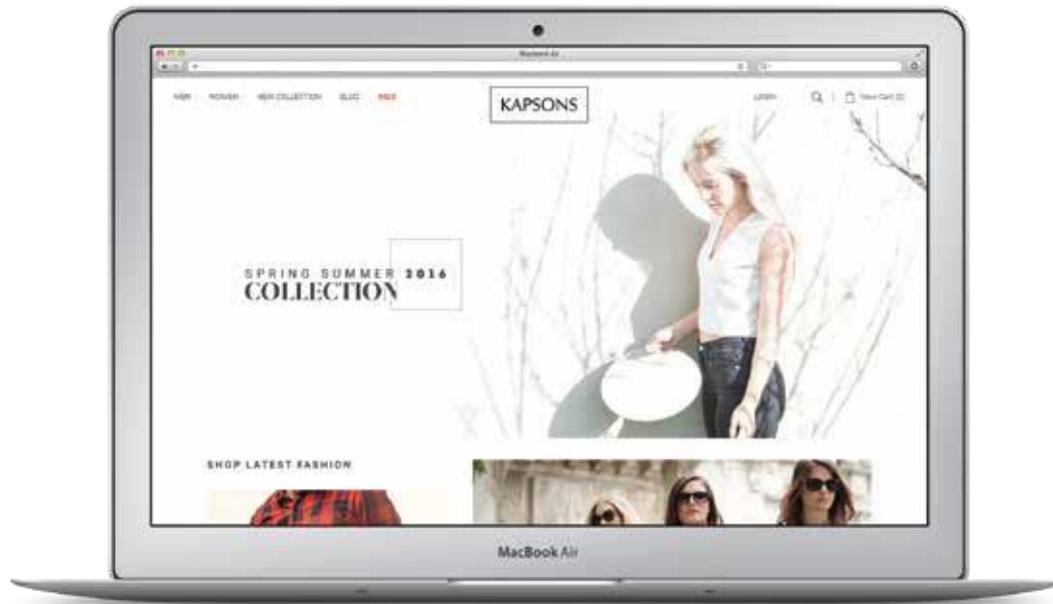
**WEBSITE DESIGN
FOR ONLINE FOOD
ORDERING**

WEBSITE DESIGNING



**WEBSITE DESIGN
FOR REAL ESTATE
AGENCY**

WEBSITE DESIGNING



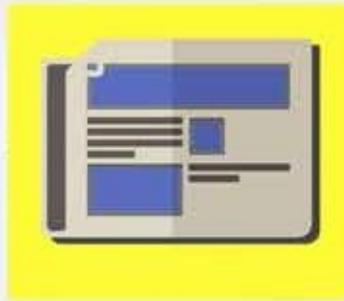
**WEBSITE DESIGN
CONCEPT FOR
LIFESTYLE
RETAIL BRAND**

DIGITAL MARKETING

DIGITAL MARKETING



+



+



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SOCIAL MED

BLOG

CONTENT

Attracting the potential customers towards the business online using several digital platforms.
Building an identity on the search engines and social media platforms.
Communicate and throw the best offers to the potential customers for repeat visits.



SOCIAL MEDIA MANAGEMENT

We design and post the creative on the face book page and timeline management accordingly on Face book, Instagram, Twitter, LinkedIN. Campaigns or the contests will be designed for the followers to attract and remind them for the timely laundry. Ad Management will be provided on social media, l i k e, FB post boost, campaign boost, Call now or Book Now Button promotion under business promotion on the said platforms. Budgets can be set accordingly. We can target the exact audience by setting the area specific search for users on the internet with the exact interest and profile similar to your business target.



EMAIL MARKETING

Emailers with promo codes/QR codes or specific offers timely, for repeat customers or to increase website flow.

Helpful for Mobile App downloads.



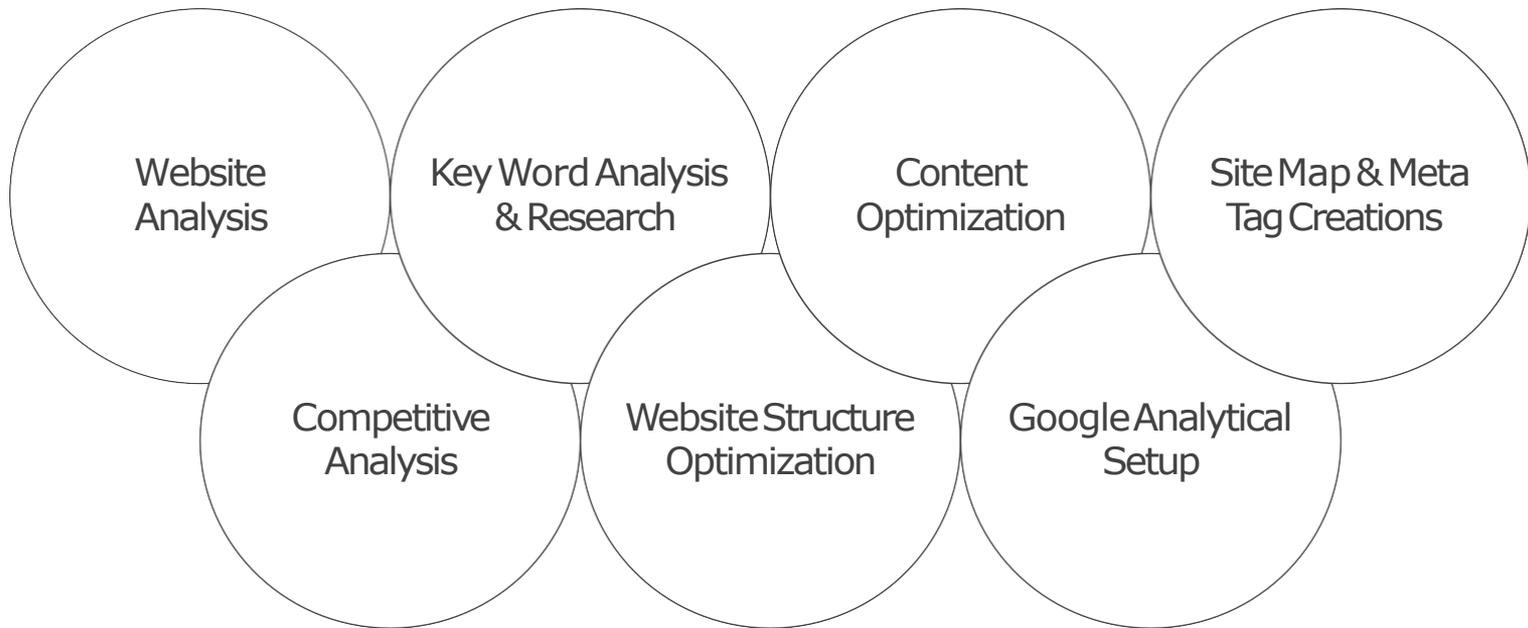
SEO |



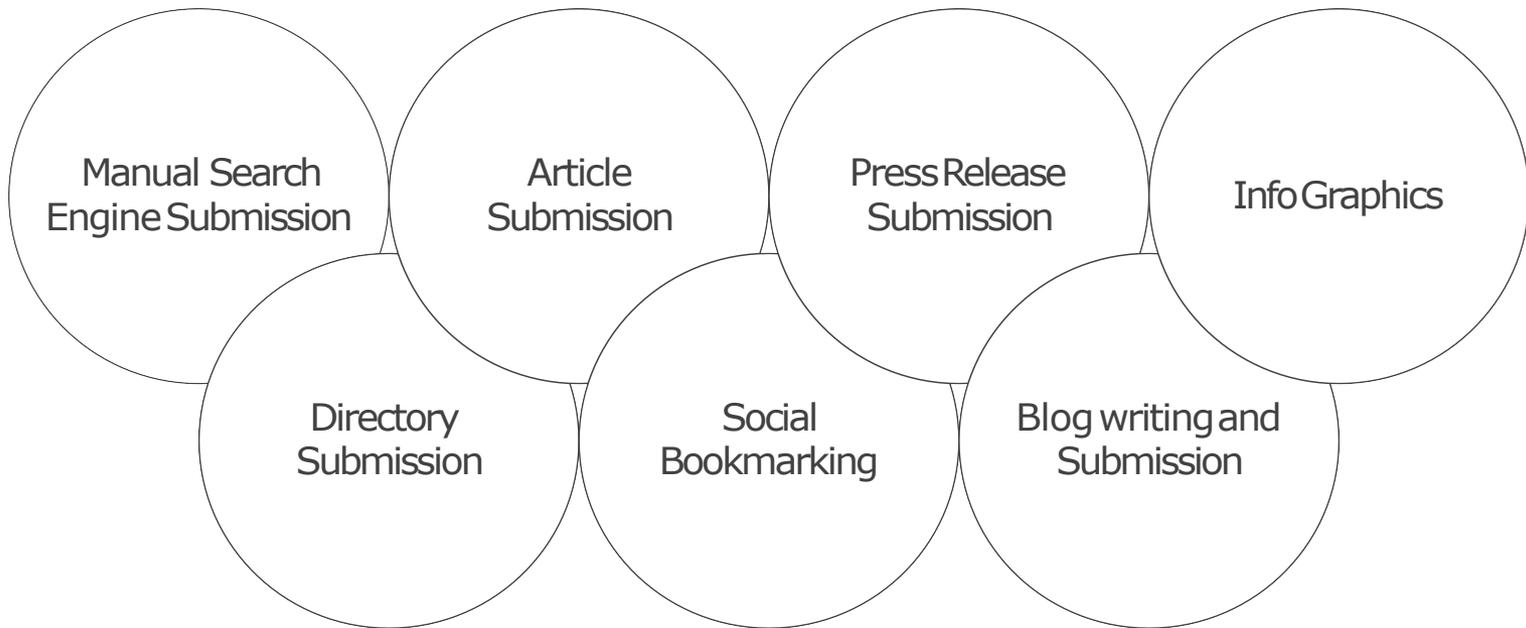
SEO (SEARCH ENGINE OPTIMIZATION)

A continuous process of SEO will help in the website's Google ranking. Any keyword searched on the web will result in visibility of the business more prominently. SEO for website is continuous process and would take 3 to 6 months to rank the website organically on google.

ON PAGE SEO



OFF PAGE SEO

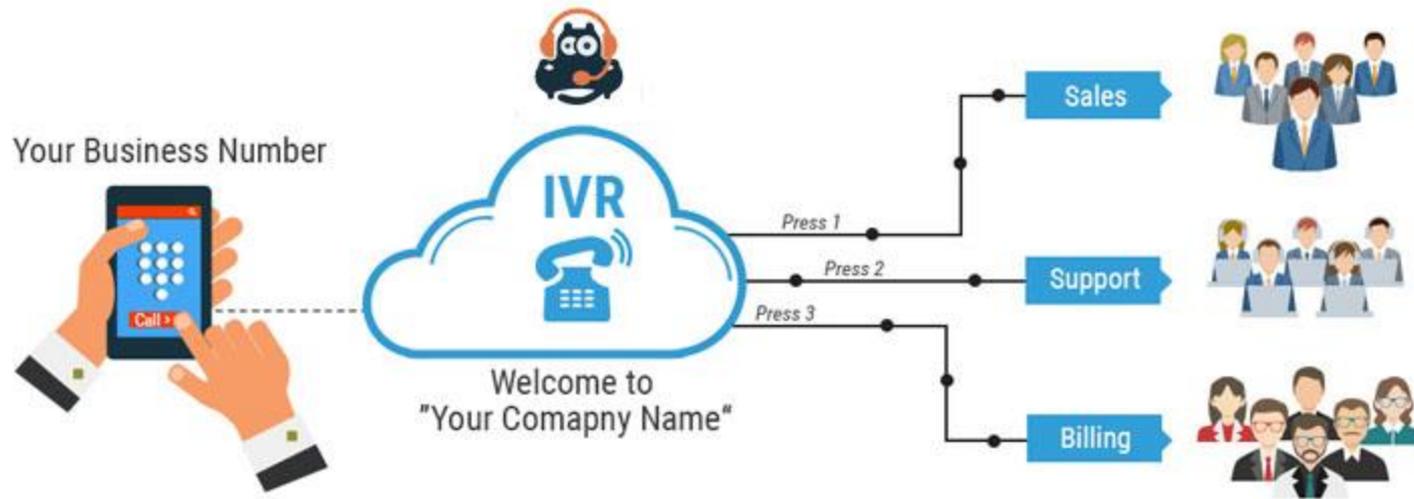




PAID CAMPAIGNS

With so many consumers flocking to the Internet to find information, read reviews and to ultimately buy something, it is more important than ever that your business is easy to find online. Poor exposure or no exposure can make your business become obsolete very quickly. You could have the most amazing product or service available, but if people cannot find it easily online, then you can be sure that you will not be able to move your product from the shelf. Paid Search Marketing is the most effective tool that your business should take the advantage of. It helps in getting the exposure and fulfills the branding needs in today's competitive marketplace.

IVR - INTERACTIVE VOICE RESPONSE



An IVR is a telephony menu system that allows segmentation and routing of callers to the most appropriate agents within your team. By recording customized welcome greetings you can provide a more personalized experience to your customers when they call on your business number.

2D, 3D ANIMATED PROMOTIONAL VIDEO

EXPLAINER VIDEOS INCREASE YOUR PRODUCT SALES



VIDEO MARKETING

GRAPHIC DESIGNING

GRAPHIC DESIGNING

Excitable design based on the concept built helps to attract the targeted audience quickly. Inspiration to design may come from anywhere. We adapt our surroundings to make our designs artistic. We observe and get inspired from every little and gigantic thing cross the way. Hence, it helps us to define our artwork so unique and aesthetic. We execute our ideas towards the end product as the first spark of inspiration. We explore the distinctive mediums that help to attain the impact of our message.

Customers' feedback or suggestions on our creativity, benefits us improving our ideas with constructive critique.

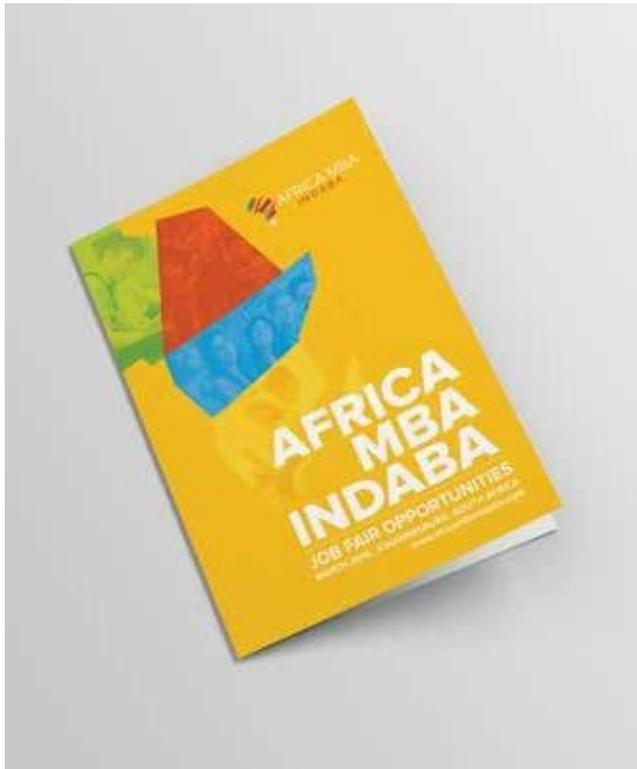
LOGO DESIGNS



PACKAGING DESIGNS



BROCHURE DESIGNS



BROCHURE DESIGNS

eGolfScore

PREMIER GOLF EVENTS

CORPORATE & CHARITY GOLF EVENT MANAGEMENT

Premier Golf Events
 Tel: 01783 342010
 www.premiergolfevents.co.uk

Pre Event Services

An experienced and professional team will ensure your event is a success. Our team will handle all the pre-event arrangements for you, from the initial enquiry to the final wrap-up. We will ensure your event is a success, from the initial enquiry to the final wrap-up.

Our Pre Event Service includes

- Team Selection
- Food and Beverage
- Club Selection
- Communication with your clients including invitations & tickets
- Co-ordinating Event Expenses
- Registration
- Handing systems

Event Day Services

Our experienced and professional team will ensure your event is a success. Our team will handle all the pre-event arrangements for you, from the initial enquiry to the final wrap-up.

- Team Start and Registration
- Course Information, Teeing Times / Starts
- Manage Playgroups and start times
- Deliver promotional materials
- Set Up Individual and Group Photographs - Ready for ready take in event
- Electronic Golf Scoring System - On Course and Teeshouse Drives
- Web based Liveboard for live updates to score
- Electronic Club Cleaning Services - Fresh in Clubs
- On Course Video & Photography
- Post Event administrative support
- Video & Photography delivered during drive
- Close Event

Bespoke Services

Golf Club Cleaning

Professional club cleaning services are available for all clubs. Our team will ensure your clubs are in the best possible condition for your next event. We will ensure your clubs are in the best possible condition for your next event.

Photography

Professional photography services are available for all clubs. Our team will ensure your event is a success, from the initial enquiry to the final wrap-up.

Tournament Hospitality Bunkers

Professional tournament hospitality services are available for all clubs. Our team will ensure your event is a success, from the initial enquiry to the final wrap-up.

Post Event Services

Professional post-event services are available for all clubs. Our team will ensure your event is a success, from the initial enquiry to the final wrap-up.

Sponsorship

Professional sponsorship services are available for all clubs. Our team will ensure your event is a success, from the initial enquiry to the final wrap-up.

Live Golf Scoring & Leader board

Professional live golf scoring and leader board services are available for all clubs. Our team will ensure your event is a success, from the initial enquiry to the final wrap-up.

STATIONERY DESIGNS



UI/UX DESIGNING

UI/UX DESIGNING

Enhancing customer satisfaction by improving the usability ease of use, and pleasure provided in the interaction between the customer and the product. We strengthen the process of development and improvement of quality interaction between a user and all facets of a company.

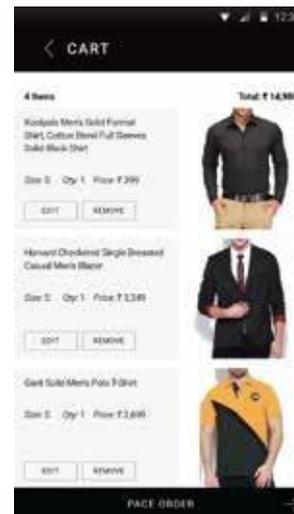
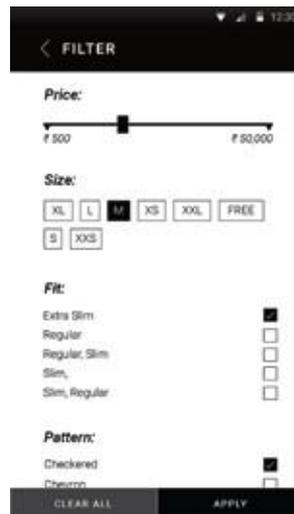
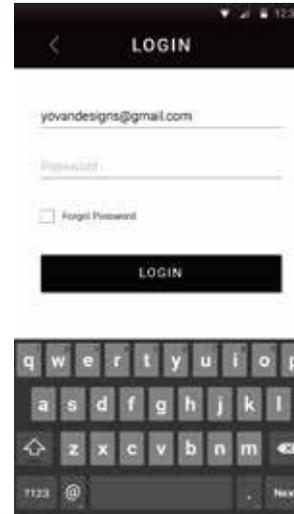
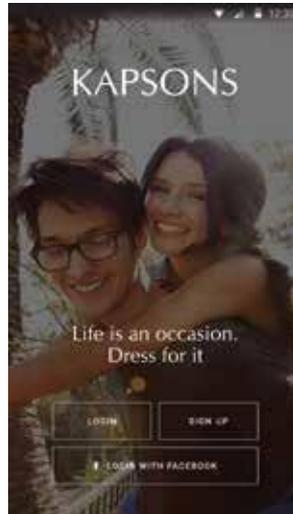
We are responsible for being hands on with the process of research, testing, development, content, and prototyping to test for quality results.

UI/UX DESIGNS



**APP DESIGN
FOR LIFESTYLE
RETAIL BRAND**

UI/UX DESIGNS



UI/UX DESIGNS



Meats



Stationery



Health Care



Bakery



Fruits & Vegetables



Hot & Cold Beverages



Baby Care

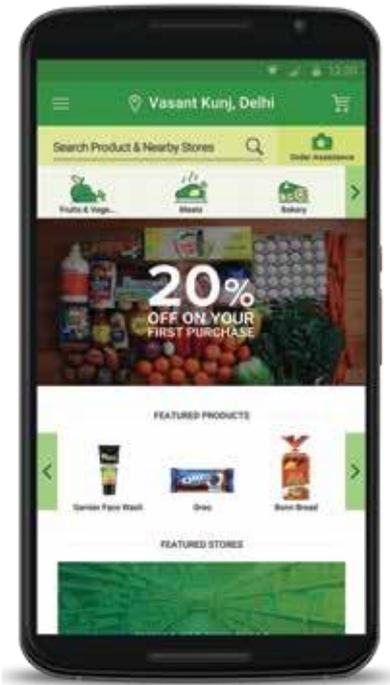


Breakfast & Dairy Needs



Cosmetics

ICON DESIGN FOR GROCERY APP



UI/UX DESIGNS



**APP DESIGN
FOR MALL
SEARCH APP**

UI/UX DESIGNS

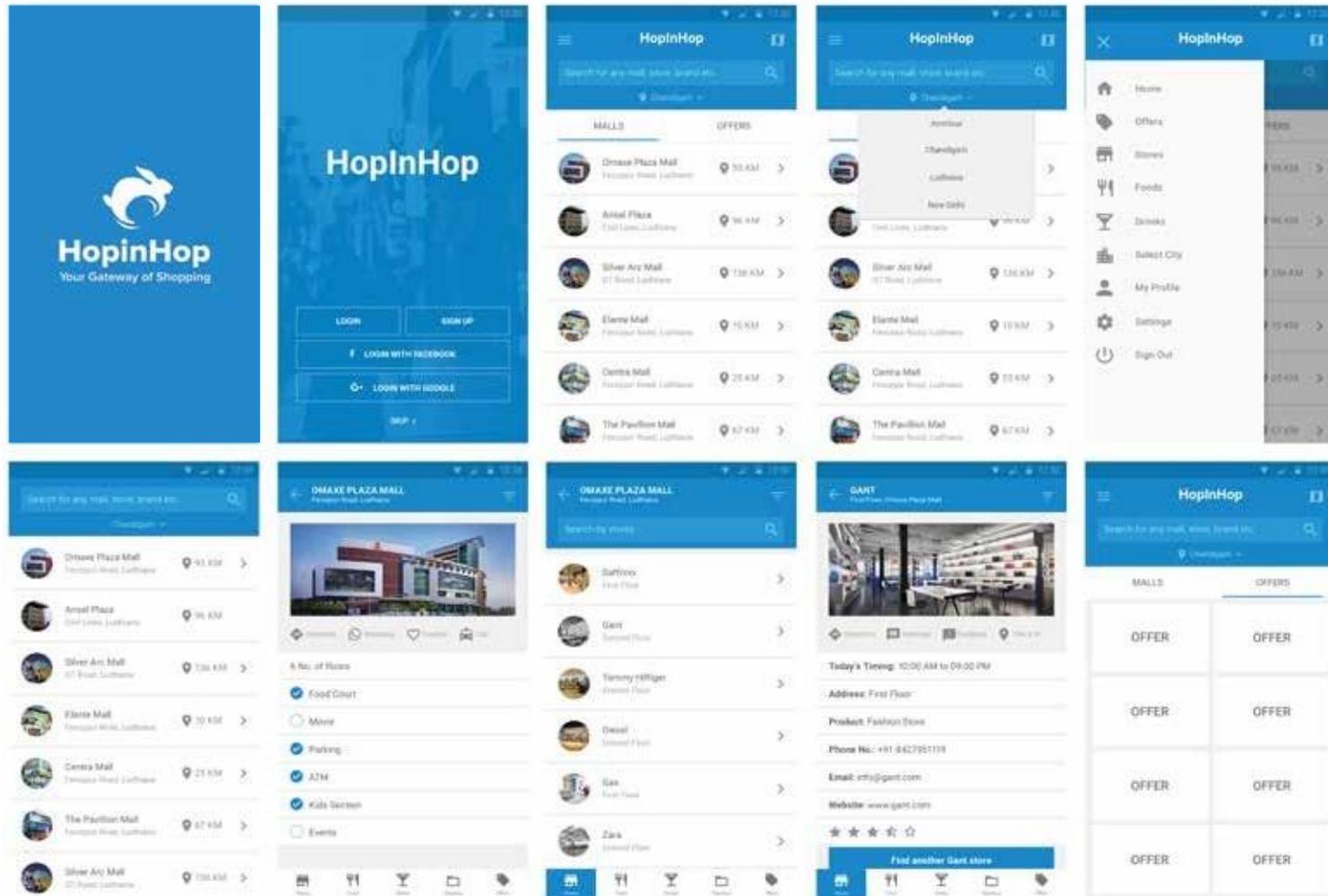


PHOTO SHOOT

PHOTO SHOOT

Living in a visually rich world, expectation to entertain comes as mandatory standard. Customers are becoming time-poor and don't bother to read the finite details these days. So, creating the right impression is essential and good photography can really raise the bar, enhancing the perception of your business, putting you ahead of the competition. A picture tells a thousand words, and the importance of a quality photography is that it can be used creatively on, Website, Marketing Materials, Indoor/outdoor Communications, Company Presentations, Events/Activities, Personalised proposals and lots of other places you haven't thought of yet as it gives a brand its authenticity.

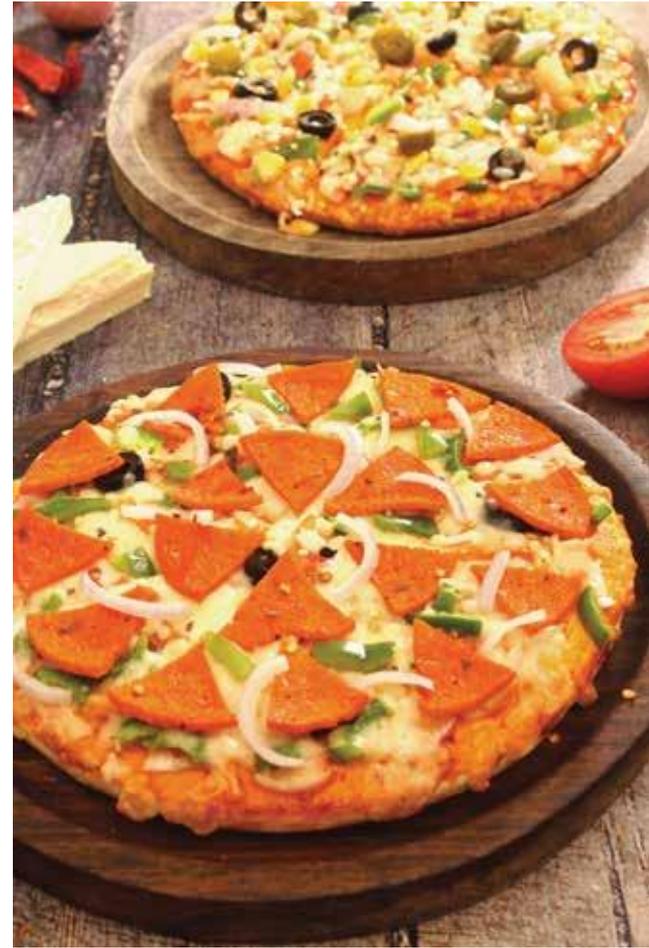
We Offer:

- > FOOD SHOOT
- > PRODUCT SHOOT FOR ONLINE PORTALS
- > MODEL SHOOT FOR ONLINE PORTALS
- > PORTFOLIO SHOOT
- > PRE WEDDING SHOOT

FOOD SHOOT



FOOD SHOOT



PRODUCT SHOOT FOR ONLINE PORTALS



MODEL SHOOT FOR ONLINE PORTALS



PORTFOLIO SHOOT



PORTFOLIO SHOOT





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